

Dr. Roberto A. Bianchi
Buenos Aires – Argentina

Date of Birth: May 6, 1946

Nationality: Argentina and Italy

EDUCATION

- Doctor en Derecho, Business Law Area – School of Law – University of Buenos Aires (Thesis on “Resolution of e-commerce disputes” approved with mark “Outstanding”), 2004.
- Post-Degree in Capital Markets, School of Economics, Universidad de Buenos Aires, 1993.
- Abogado (attorney), School of Law and Social Sciences, Universidad de Buenos Aires, 1970.

LANGUAGES

English and French: Fluent

Mother tongue: Spanish.

PRESENT POSITIONS

- Professor of Arbitration and Mediation - School of Law, Universidad Torcuato Di Tella, since 2000.
- Assistant Professor – Business Law – International and Domestic Commercial Arbitration (ad interim), School of Law, University of Buenos Aires, since 2003.
- Adviser to Argentina’s House of Representatives, since 2004.

MEMBERSHIP IN PROFESSIONAL BODIES

- Colegio Público de Abogados de la Capital Federal (Buenos Aires Bar Association)
- Asociación Argentina de Agentes de la Propiedad Industrial.

MEMBERSHIP IN PANELS AS NEUTRAL

- National Arbitration Forum (USA)
- International Center for Dispute Resolution ICDR – International Branch of the American Arbitration Association, New York.
- WIPO Arbitration and Mediation Center.
- Centro de Conciliación y Arbitraje, San Pablo (Brasil).
- Instituto Arbitr, Recife (Pernambuco), Brasil
- Former Arbitrator of Tribunal Arbitral de Consumo, State Secretariat of Commerce, Buenos Aires

AREA OF SPECIALIZATION

- Intellectual Property
- Business Law

INTELLECTUAL PROPERTY

- 15-year experience (since 1990); Intellectual property agent, since 1993; Trademark Attorney, since 1993; Mediator in intellectual property matters, since 1996.

BOOKS AUTHORED

- *Normativa del Mercado de Capitales en la Argentina (Compilación)*, Zavalía, Buenos Aires, 3rd. edition, 1999;
- *Mediación Pre-judicial y Conciliación*, Zavalía, 1996;
- *Sistema Integrado de Jubilaciones y Pensiones*, (in co-authorship with R. Capón Filas), Zavalía, 1994;
- *Régimen de la Transparencia en la Oferta Pública*, Zavalía, 1993;

SELECTED ARTICLES AUTHORED

"Insider Trading," La Bolsa, Sept., Nov. 1993 and Feb. 1994;

"Experiencia, Intuición y Análisis Racional en la Nueva Abogacía," *Jurisprudencia Argentina*, 14-8-96;

"Evaluación de la Alternativa Judicial", *La Ley- Suplemento de Resolución de Conflictos*, 6-6-97;

"Mediación/conciliación en controversias comerciales en el Mercosur", *Revista de Derecho del Mercosur*, Editorial La Ley, Suplemento N° I - June 1998. .

"Conflictos entre Marcas y Nombres de Dominio de Internet - Primera Aplicación de un Derecho Global?", *La Ley*, June 6, 2000.

"Después de la constitucionalidad, la asignatura pendiente es la calidad de la mediación", con Roque J. Caivano, *Semanario de Jurisprudencia Argentina*, 6-11-2002.

"La nulidad del laudo arbitral por falta esencial del procedimiento", nota a sentencia, *Semanario Lexis Nexis-Jurisprudencia Argentina*, JA 2003-II, fascículo N° 2, 9-4-2003, pp. 74-78.

"El exequátur de un laudo extranjero y la inhibitoria en relación con un arbitraje internacional", en colaboración con Roque J. Caivano, *Jurisprudencia Argentina* 2003-III, fascículo n. 3, 16-7-2003, pp. 38-46.

"Competencia arbitral para decidir sobre la constitucionalidad", nota a sentencia C. Nac. Com., sala E, 11/6/2003 - Otondo, César A. y otro v. Cortina Beruatto S.A. y otros, *LexisNexis Jurisprudencia Argentina*, JA 2003-IV-75.

"Arbitraje y emergencia económica", nota a sentencia C.Civil y Comercial S. Isidro, Sala 1ra. – Peyras v. Nordelta S.A., *LexisNexis Buenos Aires*, June 2005, p. 47.

VIDEO

"Mediación Económica", script and production, VHS-PAL 35 min., in co-authorship with Gisela Kotliar and Norberto Regueira, 1995.

COURT LITIGATION

Counsel, Commercial issues, 1970-73;

Since 1988 to date: Counsel in civil and commercial cases.

TRAINING IN DR

University of California Santa Barbara, Course in Dispute Resolution, 60 hours, 1995;
Argentina's Department of Justice, Introduction, Training and Practice, 78 hours, 1995-
96; Ethikos, Mediation Techniques, 20 hours, 1998; National School of Mediation,
Questioning in Mediation, 20 hours, 1999. Mediation in Criminal Cases, 20 hours. 2000.

TEACHING DR

Professor, Arbitration and Mediation, School of Law, Universidad Torcuato Di Tella,
since 1999.

Assistant Profesor (ad interim) of "International and Domestic Commercial Arbitration",
School of Law, University of Buenos Aires, since 2003.

Professor of Conflict Resolution, School of Law, Universidad Abierta
Interamericana, 1996,

Director, Mediation School, Universidad Maimónides, 1996;

SELECTED LECTURES GIVEN

- "E-Commerce and Contracts on the Internet", School of Law, Post-Degree
Business Law, Universidad Nacional del Litoral. Septiembre 2002;
- "Transparency in Capital Markets", Post-Degree in Banking Law, School of
Law Universidad Nacional del Litoral, September 2002;
- "Language of the Proceedings", Panelist Meeting, WIPO, Geneva, September
2001;
- "Conciliation in Arbitration Proceedings" and "Rights and Duties of the
Arbitrators", State Secretariat of Commerce, September 2001;
- "On-Line Arbitration", Buenos Aires Bar Association, August 2001;
- "Domain Name Dispute Resolution", Post-Degree, School of Law, Universidad
Austral, Julio 2001;
- "Business Mediation", Buenos Aires Bar Association, June 2001;
- "Online Dispute Resolution in Latin America", Dispute Resolution Section,
American Bar Association, Washington, April 2001;
- "Domain names, E-commerce and Trademarks on the Internet", Argentine
Intellectual Property Agents Argentine Association, August 2000;
- "Differences in ADR Tools", Camara de Actividades Mercantiles, November
1999;
- "Business Mediation", Colegio Publico de Abogados de la Capital Federal, May
1999;
- "Freedom of Information Act and Data Protection", Colegio Nacional de Buenos
Aires, November 1998;
- "Negotiation and Business Mediation", Fundación Banco Empresario, October
1998;
- "Conflict Resolution in Intellectual Property Matters", Instituto de Propiedad
Industrial, Colegio de Abogados de Rosario, September 1998;
- "Mediation in Trademark Disputes", Mercosur Forum, September 1997;
- "Business Negotiation", Universidad de Palermo, November 1996;
- "Mediating I.P. Disputes", Asociación Argentina de Agentes de la Propiedad
Industrial, September 1996;

- “Conflict Resolution in Family Business”, Fundación Salvatori, June 1996;
- “Decision Theory and Negotiation”, School of Psychology, Universidad de Buenos Aires, April 1996;
- “Negotiation”, Fundación Capital, September 1995.

CONSULTANT

- Nova Southeastern University, School of Systemic and Social Sciences, task: drafting Conflict Resolution Program, April 1996;
- Inter American Development Bank, task: evaluation of the Argentine mediation experience and proposals, August 1997;
- Inter American Development Bank: task “Mediation in IP- and e-commerce disputes”, March thru May 2002;
- Multilateral Investment Fund (FOMIN) and the Argentine Chamber of Commerce, in team with Mónica Catani and Roque J. Caivano. Task: “Arbitraje estratégico”, March to December 2003.

MEDIATION AND ARBITRATION EXPERIENCE

- Mediator in over 300 intellectual property disputes.
- Mediator in an international mediation on a matter of breach of license agreement between an American corporation and a Chilean corporation.
- Panelist in domain name disputes (WIPO).
- Arbitrator during 2000/2001 in Tribunal de Arbitraje de Consumo, Buenos Aires.
- Secretary to the arbitral tribunal in an international commercial arbitration under UNCITRAL rules between a Chilean corporation and an Argentine company.

PREVIOUS ACTIVITIES

1971-1988. Member of the Argentine Foreign Service (posted at Argentine Embassies in Berlin, Stockholm and Montevideo. special missions: U.N. (New York and Geneva), ICAO-Montreal, Costa Rica, etc.. At the Ministry of Foreign Affairs: Assistant to the Legal Counsel, Chief of Cabinet for the Secretary of State of Special Matters.