

SANDRA J. FRANKLIN, ESQ.

Certified Neutral Arbitrator
Certified Neutral Mediator

Traverse City, Michigan

CAREER SUMMARY

Intellectual Property Attorney with broad corporate experience, special expertise in computer law and transactional work, and a penchant for comprehensive problem solving. Particular expertise in:

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|--------------------------|-------------|-------------|
| *Arbitration & Mediation | *e-Commerce | *Trademarks |
| *Contract Negotiation | * Licensing | *Patents |
| *Technology Development | | *Copyrights |

CAREER HISTORY

President of TECHNOLOGY ADR, PLLC **Present**
Offering neutral Arbitration and Mediation services in disputes involving technology.

GENERAL COUNSEL **2001-2002**
Responsible for all of the legal affairs of Wise Solutions, Inc., a global software company, with a broad intellectual property portfolio and global customers, licensees, partners and employees.

PRIVATE PRACTICE **1991-2001**
Corporate Counsel and intellectual property manager for a variety of businesses. Heavy involvement in technology transfer and joint development agreements.

- *IP Counsel to the Michigan Economic Development Corporation, the Michigan Biotechnology Institute and other technology incubators.
- *High-tech start-ups.
- *Due Diligence in support of mergers, acquisitions, equity financing.
- *Intellectual Asset Management.

GENERAL COUNSEL, Manager Contracts Department **1990-1991**
Responsible for the computer and aerospace contracts, intellectual property matters, licenses, agreements and general corporate legal matters for KMS Fusion, Inc., a research and defense contracting company.

- *Chaired Patent Committee. Established Corporate Intellectual Property Policies and Procedures. Conducted related training.
- *Negotiated and drafted major technology transfer and teaming agreements.
- *Restored all existing contracts to full compliance levels on technical, financial and contractual requirements.
- *Established archive of master agreements.

ASSISTANT GENERAL COUNSEL **1998-1990**
Responsible for all intellectual property matters, contract and license negotiations and managing outside litigation counsel for General Dynamics Land Systems, a manufacturer of armored vehicles.

- *Structured spin-off semiconductor development company.
- *Established Patent Committee. Established Corporate Intellectual Property Policies and Procedures. Conducted related training.
- *Counsel on Executive Board project to overhaul use of \$30 million in discretionary/new business funds; drafted corporation-wide policy reforms.
- *Directed corporate Due Diligence team for acquisition of research and development company.

ASSISTANT STAFF JUDGE ADVOCATE (CAPTAIN)

1984-1987

JUDGE ADVOCATE GENERAL (JAG) CORPS

UNITED STATES ARMY, Fort Monmouth, New Jersey

COMMUNICATIONS & ELECTRONICS COMMAND (CECOM)

Responsible for legal support for computer software, hardware, maintenance and support procurements, including litigation and intellectual property. Also responsible for base construction contracts. Part-time magistrate for probable cause determinations.

- *Orchestrated command-wide response to first automatic data processing protest against the Army.
- *Constructed and trained interdisciplinary legal team to handle multi-million dollar computer procurements.
- *Identified pattern of procurement fraud in local construction industry.

EDUCATION/PROFESSIONAL DEVELOPMENT

Juris Doctor, Thomas M. Cooley Law School, 1983

Bachelor of Arts, Education, University of Michigan, 1979

Advanced Training for Certification in Mediation through the University of Michigan Institute

for Continuing Legal Education; Mediator on Michigan Court Panels

World Intellectual Property Organization Neutral Arbitrator and Mediator

Copyright Arbitration Royalty Panel, Library of Congress

American Arbitration Association Neutral Arbitrator and Mediator, Advanced Training completed

National Arbitration Forum Neutral Arbitrator and Mediator, Advanced Training completed

CPR Insitute for Dispute Resolution Neutral Arbitrator and Mediator

Former eResolution Arbitrator

American Bar Association, committee on Intellectual Property and Online Dispute Resolution

Michigan Bar, Chairperson of Computer Law Council

Washington, D.C. Bar

National Contract Management Association: Area Board of Directors for several years

Founder, The Association for Objective Law

International - Law clerk and English teacher in Japan

Extensive travel in Europe and Asia

Speak some Japanese, French