

EDUARDO MAGALHÃES MACHADO (*PARTNER-ATTORNEY AT LAW*)

Rio de Janeiro

Member of the Firm since 1990. His practice areas are mainly Trademarks, Computer Law, Franchise, and Transfer of Technology Agreements.

Educational Background:

- *Law Degree from Cândido Mendes University School of Law, Rio de Janeiro, 1982.*

Professional Experience:

- *Trademark Attorney at Danneman, Siemsen, Bigler & Ipanema Moreira Law Firm, (Rio de Janeiro and São Paulo offices), 1983-1990.*
- *WIPO Arbitrator for Domain Names Disputes.*
- *Arbitrator for the National Arbitration Forum – NAF (U.S.A.).*
- *Professor at the Postgraduate Course on Intellectual Property Law, at Fundação Getúlio Vargas (FGV), 1999-2000.*

Affiliations:

- *OAB – Brazilian Bar Association.*
- *ABAPI – Brazilian Industrial Property Agents Association.*
- *ABPI – Brazilian Intellectual Property Association.*
- *ABDI – Brazilian Computer Law Association.*
- *OAP – Portuguese Bar Association.*

Seminars:

- *National and international seminars organized by the Brazilian Intellectual Property Association (ABPI), since 1983.*
- *Licensing Executives Society (LES) Forum.*
- *International Trademark Association (INTA), annual seminars.*
- *Inter-Pacific Bar Association International Seminars.*
- *MARQUES – Association of European Trademark Owners*

Presentations:

- *International Bar Association (IBA), Mexico City, 1998.*
- *Fundação Getúlio Vargas (FGV), Rio de Janeiro, 2000.*
- *Catholic University (PUC), Porto Alegre, 2000.*
- *MARQUES – Association of European Trademark Owners, 1997/2000.*

Languages spoken:

- *Portuguese and English.*

City and State of Residence:

- *Rio de Janeiro*