



## **Bruce E. O'Connor**

### **I. EDUCATION:**

J.D., Georgetown University Law Center, 1969  
B.E.E., University of Cincinnati, 1965

### **II. PROFESSIONAL EXPERIENCE:**

Bruce E. O'Connor, Attorney  
Seattle, Washington, 2005 to present

Christensen O'Connor Johnson Kindness<sup>PLLC</sup>, Seattle, Washington  
Of Counsel, 2003-2004  
Senior Member/Attorney, 1969 to 2002

General Electric Company, Washington, D.C.  
Patent Agent, 1965 to 1969

### **III. OTHER WORK EXPERIENCE:**

Cincinnati Gas & Electric Company, Cincinnati, Ohio  
Relay Engineer, Power Plant Construction Supervisor, Draftsman, 1961-63, 1964-65

Addressograph-Multigraph Corporation, Cleveland, Ohio  
Computer Programmer/Operator, 1963-64

### **IV. BAR AND COURT ADMISSIONS:**

Supreme Court of the United States  
Supreme Court of Washington  
U.S. District Courts: Western and Eastern Districts of Washington; Northern District of California  
U.S. Appeals Courts: Federal Circuit; 8th Circuit; 9th Circuit; D.C. Circuit  
U.S. Patent & Trademark Office  
Canadian Patent Office; Canadian Trade-Marks Office

### **V. PROFESSIONAL AND TECHNICAL ASSOCIATIONS:**

American Bar Association – Dispute Resolution, Intellectual Property, Litigation Sections  
American Intellectual Property Association  
American Arbitration Association – Commercial, Domain Name, Large Complex Case, National Patent Panels  
Commercial Arbitration Association (of Taiwan) - Commercial Panel

King County Bar Association  
National Arbitration Forum – Domain Name and Intellectual Property Panels  
National Arbitration and Mediation - International Panel  
Washington State Bar Association  
Washington State Patent Law Association  
World Intellectual Property Organization (WIPO) Arbitration and Mediation Center – Domain Name Panel

**VI. PRESENT PRACTICE AREAS:**

Counseling and expert witnessing in all aspects of intellectual property law; acting as a neutral in alternative dispute resolution

**ALTERNATIVE DISPUTE RESOLUTION:**

**ADR Experience:**

Domain Name Panelist in domain name disputes for the WIPO Arbitration and Mediation Center.  
Rule 39.1 Mediator for the U.S. District Court, W.D. of Washington.  
Numerous private mediations in intellectual property disputes.  
Numerous AAA arbitrations in intellectual property disputes.

**ADR Training:**

WIPO Workshop for Arbitrators, 2001, Geneva.  
WIPO Workshop for Domain Name Disputes, 2001, Geneva.  
AAA Commercial Arbitrator II Update, 2002.  
AAA Commercial Arbitrator I Update, 2001.  
AAA Commercial Arbitrator Training, 2000.  
AAA Introductory Arbitrator Training, 1995.  
AAA, Arbitrator Ethics, 2005  
AAA, Award Writing, 2006  
American Intellectual Property Law Association, ADR and Intellectual Property, 1993.

**VII. REPRESENTATIVE ACCOMPLISHMENTS:**

**PATENTS OBTAINED:**

3,514,585 - Multichannel Correlator System  
3,547,108 - Combination Defibrillator & Heartbeat Monitoring System  
3,563,661 - Integrating Nephelometer  
3,604,299 - Recreating a Musical Performance  
3,651,416 - Digital Parallax Discriminator System  
3,877,304 - Flowmeter  
4,096,856 - Portable Electrical Physiological Instrument  
4,164,180 - Improved Printer with Hammer Bank Assembly and Print Stock Guide  
4,167,679 - Floating Set Point Control Circuit and Method  
4,199,663 - Autonomous Terminal Data Communications System  
4,219,740 - Proximity Sensing & Measuring Technique  
4,293,915 - Programmable Electronic Real-Time Load Controller  
4,319,580 - Method for Detecting Air Emboli in Intracorporeal Blood Vessels  
4,335,301 - Wave Shaping Circuit for Optical Readers  
4,363,999 - Electric Propulsion & Braking System for Automobiles  
4,424,806 - Automated Ventilation, CPR and Circulatory Assistance Apparatus  
4,430,652 - Remote Control System

4,487,060 - Railway Brake Pressure Monitor  
4,533,871 - Range Enabled Information System for Plural Mobile Objects  
4,547,665 - Fiber Optic Sensor  
4,576,539 - Wheelchair Passenger Lift for Transit Stations  
4,582,067 - Endoscopic Blood Flow Detection  
5,024,491 - Automatic Braking System  
D253,610 - Portable Defibrillator/EKG Monitor/EKG Recorder  
D290,169 - Defibrillator  
D315,892 - Yacht

**TRADEMARKS PROTECTED:**



**LITIGATION HANDLED:**

Physio-Control Corporation v. Travenol Laboratories, Inc., No. 74-C-213 (USDC Northern Dist. of Illinois) [patent infringement]

Chubb & Son's Lock and Safe Co. Limited et al. v. Omron Tateisi Electronics Co., No. 76-2154 (DC Circuit) [patent interference]

Physio-Control Corporation v. Medical Research Laboratories, No. 85-C-4973 (USDC Northern Dist. of Illinois) [design patent infringement]

Pulse Electronics Corporation v. DSL Dynamic Sciences Limited, No. 85-3909 (USDC Dist. of Col.) [patent infringement; trade secret misappropriation]

Univar Corporation v. Software Acquisition Corporation et al., No. CV-89-4003 KN (USDC Central Dist. of Calif.) [trademark and trade name infringement]

SimulComm Partnership v. Glenayre Electronics, Inc., No. 93-C-3316 (USDC Northern Dist. of Illinois) [software and patent license agreement termination]

University of Washington v. Pine Group Limited, et al., No. C00-0722P (USDC Western Dist. of Washington) [trademark infringement]

Creo Products Inc. v. Dainippon Screen Mfg. Co., Ltd., et al., No. C98-1801R (USDC Western Dist. of Washington) [patent infringement, breach of contract]

**OTHER MATTERS:**

Served as principal intellectual property counsel for:

Manufacturers: bar code printers and readers; bathtubs; book publishers; commercial fishing nets; communications equipment for the logging industry; computer software for computer to computer communications; computer-to-plate prepress systems; database search engines; defibrillator/monitors; displays and flowmeters for aerospace and military applications; electronic data collection equipment; electronic paging, voice mail, and wireless messaging systems; electronic proximity switches; fruit packers; fruit tree growers; machine tool controllers; manufacturing process analyzers; packaged and prepared foods; photographic, surveying, ophthalmic and computer peripheral products; power supplies; sauna and exercise equipment; semiconductor memory chips; tanning beds; telecommunications customer premises equipment; toys; vehicles; wheelchair lifts for transit; and yachts.

Distributors: chemicals; electronic parts; hospital supplies and equipment; laboratory equipment; music; parts for commercial vehicles; seafood; and software.

Service companies: advertising and promotion of apple industry; airlines; banking and finance; car washes; check cashing; child care providers; cruise lines; helicopter tours; intellectual property licensing; Internet content providers; restaurants; small loan services; software retailers; supermarkets; and telecommunications.

Others: authors and composers; opera association; research and development labs; symphony orchestra; and universities.

#### **VIII. REPRESENTATIVE PAPERS:**

Arbitration of U.S. Patent Disputes

Comparative Analysis of Intellectual Property Dispute Resolution Processes in China, Taiwan, and the United States

Electronic Authentication of Invention Records

Enforcing and Challenging Awards - The Achilles' Heel of Arbitration

*Ex Parte Young*: A Mechanism for Enforcing Federal Intellectual Property Rights Against States

Intellectual Property Protection for Computer Technology in the United States, the Republic of China, Japan, and the People's Republic of China

Pitfalls for the Chinese Inventor

Pitfalls for the Taiwanese Inventor Under the United States First-To-Invent System

A Practical Guide to Security Interests in Intellectual Property

A Primer on Patents

Proprietary Information Protection

Some Selected Things You Should Know About Trademarks

The Types of Intellectual Property

Trademarks in the United States - An Overview

University Research - A New Defense Under the Patent Law

#### **IX. REPRESENTATIVE SEMINARS AND SPEECHES:**

Assessing the Use of ADR in Intellectual Property Claims, Intellectual Property Dispute Resolution, American Arbitration Association/Washington State Bar Association/Washington State Patent Law Association/WSA, Seattle, Washington 2005

Attorney Compensation Plans, AIPLA Economics Committee Spring Meeting, 1995, Seattle, Washington

Conference on Intellectual Property Rights Issues for Industrial Development into the Next Century, 1995 Taipei, Taiwan

Confronting Realities and Ethical Traps in IP ADR, Hot Topics in Entertainment and IP ADR, American Bar Association, Dispute Resolution Section, Las Vegas, Nevada 2005

Doing Business in the Asia Pacific, 1995, Asia Pacific Business Conference, Seattle, Washington

Effective Choice and Use of Outside Patent Counsel, 1992, Assn. of University Technology Managers, Seattle, Washington

Enforcing and Challenging Awards - The Achilles' Heel of Arbitration, IT Legal & Business Issues for a Borderless E-economy, The Fifth Annual Canadian IT Law Association Conference, 2001, Vancouver, B.C.

First Asian-Pacific Regional Conference, 1995, International Law Association, Taipei, Taiwan

Intellectual Property Essentials, WINBC (Wireless Innovation Network Society of British Columbia) Workshop, 2002, Vancouver, B.C.

Intellectual Property Management: Legal Do's and Don'ts for Startups - Advice from Three Lawyers, Northwest Entrepreneur Network Evening Seminar, 2003, Seattle, Washington

Intellectual Property Officer/Patent Lawyer Interface, 1987, Society University Pat. Admin., Boulder, Colorado

Intellectual Property Protection for Computer Technology, Institute for Information Industry, 1998, Taipei, Taiwan, Republic of China

Intellectual Property Protection for Computer Technology in the United States, the Republic of China, Japan, and the People's Republic of China, 1995, National Chiao Tung University, Taipei, Taiwan

Intellectual Property Protection in East Asia, 1994, University of Washington Law School, Asian Law Program & Asia Pacific Chamber of Commerce, Seattle, Washington

Intellectual Property Seminar, 1980, Washington State Bar Association (CBB Section), Richland, Washington

International Licensing: Decidedly NOT a Domestic Deal, University of Washington Certificate Program - Intellectual Property Management Strategies, 2003, Seattle, Washington

Law Firm Document Policies and Procedures, WSPLA (Washington State Patent Lawyers Association) November CLE Luncheon Meeting, 2002, Seattle, Washington

Law Firm Document Policies and Procedures, AIPLA Midwinter Meeting, 2004, La Quinta, California

Membership Compensation Plans, Los Angeles Intellectual Property Law Association 1998 Spring Seminar, 1998, Carlsbad, California

Ownership and Indemnification Issues in Sponsored Research Agreements, ITRI (Industrial Technology Research Institute), in association with George Washington University, 1996, Hsinchu, Taiwan

Partner Compensation Plans, AIPLA, Annual Meeting, 1996, Washington, D.C.

Proprietary Information, 1983, American Electronics Association, Redmond, Washington

Proprietary Information Protection for the Electronics Industry, 1982, Marsh & McLennan, Seattle, Washington

Protection for Computer Programs and Databases - An International Survey, PTIC (Patent and Trademark Institute of Canada), Toronto Informals, 1996, Ontario, Canada

Public Law Forum on Landlord/Tenant Rights, 1973, Seattle-King County Bar Association, Seattle, Washington

Recent Developments in Computer-Related Patent Practices, Institute of Management of Technology, 1997, Hsinchu, Taiwan, Republic of China

Successfully Dealing with Patent Infringement Claims, 1994, Seattle, Washington

Success Stories in IP ADR, 10<sup>th</sup> Annual IP Institute, Washington State Bar Association, 2005, Seattle, Washington

Trademark Protection for Sensory Marks, NBS (National Bureau of Standards), Trademark Division, Taiwanese Trademark Office, 1998, Taipei, Taiwan, Republic of China

Trademark Protection for Sensory Marks, Patent & Trademark Association, 1998, Vancouver, B.C.

Trademark Protection for Sensory Marks, PTIC, Ottawa Informals, 1996, Ontario, Canada

Trademark Registration of Domain Names, Himark Counselors, James C. Chao, 1999, Taipei, Taiwan

Trademarks & Trade Names, 1983, Washington State China Relations Council, Seattle, Washington

Unfair Competition Seminar, 1976 Washington State Bar Association (IIP Section), Spokane, Washington

Using ADR in IP Disputes: Success Stories, ABA Annual Meeting, 2003, San Francisco, California

U.S. Trademark Registration of Extraordinary Marks, Extraordinary Trademarks - Protection of 3D, Color, Smell and Sound, FICPI/APAA (International Federation of Industrial Property Attorneys, U.S./Asian Patent Attorneys Association) Joint Symposium, 2002, Newport Beach, California

U.S. Trademark Protection for Extraordinary Marks, Seattle International District Rotary, 2004, Seattle, Washington