

# FERNANDO TRIANA

**Bogotá, D.C., Colombia**

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## PROFESSIONAL / LEGAL EXPERIENCE

Founder, Partner and Director –Litigation Department - TRIANA, URIBE & MICHELSEN	Presently
Founder, Partner and Director –Litigation Department – Venot Abogados	1993 – 1995
Partner and Director – Litigation Department – Cavalier Abogados	1991 – 1992
Associate – Litigation Department – Cavalier Abogados	1988 – 1990
Associate – Industrial Property Department – Brigard and Castro	1985 – 1988
General Coordinator – Law Research Center, Colegio Mayor de Nuestra Señora del Rosario	1983 – 1985

Substantial professional experience in civil cases involving individuals, business, consumers, corporations, plaintiffs, and defendants with particular emphasis in areas such as: industrial and intellectual property and unfair competition law.

## ARBITRATION / ADR EXPERIENCE

International Arbitration Forum Arbitrator  
Member – Panel of Arbitrators and Mediators of the World Intellectual Property Organization (WIPO)  
Member of the Panel of Arbitrators of the Inter-American Association of Industrial Property (ASIPI)  
Member of the Panel of Mediators of the International Trademark Association (INTA)  
Member of the Panel of Arbitrators and Mediators of the WAQALAT.COM Center for Arbitration (India)  
Member of the Panel of Arbitrators of the Chamber of Commerce of Bogotá, D.C. (Colombia)

## EDUCATION / PROFESSIONAL TRAINING

Colegio Mayor de Nuestra Señora del Rosario, School of Law, Juris Doctor, 1985  
Fulbright Scholarship, 1987 – 1988  
Georgetown University Law Center, Washington D.C. International Law Institute, Orientation in the U.S. Legal System 1987  
Indiana University School of Law, Master in Comparative Law, 1988  
Colegio Mayor de Nuestra Señora del Rosario, Specialization in Civil Procedural Law, 1991

## PROFESIONAL ADMISSIONS / ASSOCIATIONS / ACHIVEMENTS

Admitted to Practice in Colombia, 1985  
Lecturer – Industrial Property Law, University Politecnico Grancolombiano  
Member – Inter-American Association of Industrial Property (ASIPI), Member of its Executive Committee since year 2000 and currently Second Vice-President of the Association. Chair of the Arbitration Committee, and Editor of the ASIPI INFORMA Bulletin.  
International Trademark Association (INTA), Member of its Panel of Neutrals and Bulletin Editorial Board  
American Intellectual Property Law Association (AIPLA)  
American Bar Association (ABA)  
The International Bar Association (IBA)  
The International Anticounterfeiting Coalition (IACC);  
Ligue International du Droit de la Concurrence  
The Imaging Supplies Coalition (ISC)  
Member of the Editorial Board of the Trademark World Magazine  
International Chamber of Commerce (ICC), Chairman of the Colombian Subcommittee in Electronic Commerce  
Indiana University Alumni Association  
Actively involved with NIC in the regulation procedures for domain name registration in Colombia.  
Actively involved with the Colombian Government as consultant in the regulation of the <.co> ccTLD in Colombia  
Languages: Spanish, English and notions of French and Italian  
Maintains high legal ethical standards and complies with professional responsibility rules.