

RESUME

John J. Upchurch *Daytona Beach, FL*

Upchurch Watson White & Max
Daytona Beach, Maitland & Miami, FL and Birmingham, AL

Professional Education and Qualifications

J.D. University of Florida Levin College of Law
The National Judicial College, Basic and Advanced Programs
Harvard University Law School, Negotiations Program

- ♦ Certified Circuit Court Mediator
- ♦ Certified U.S. District Court Mediator, Middle District of Florida
- ♦ Certified Appellate Mediator, 5th District Court of Appeal

Practice Experience

- ♦ Commercial Litigation
- ♦ Tort / Product Liability
- ♦ Medical Malpractice
- ♦ Nursing Home Liability
- ♦ Intellectual Property
- ♦ Insurance Disputes
- ♦ Harrassment / Discrimination
- ♦ Employment Law

Memberships, Publications

- ♦ Founding Fellow, American College of Civil Trial Mediators
- ♦ Diplomate, Florida Association of Professional Mediators
- ♦ Society of Professionals in Dispute Resolution
- ♦ CPR / Georgetown Commission on Ethics and Standards of Practice in ADR
- ♦ Author: "*Product Liability Disputes*" Mediating Legal Disputes, (Little, Brown, 1996).
(Winner of the CPR Book Prize, given annually to the best book published in the field of dispute resolution).
- ♦ Author: "*Alternative Dispute Resolution*" The Florida Healthcare Professional's Medico-Legal Guide, (D.C. Press, 2003).
- ♦ Author: "*Preparation for and Presentation during Alternative Dispute Resolution*" Alternative Dispute Resolution, The Litigator's Handbook, (ABA Section of Litigation, 2000).
- ♦ Presentations: ABA Section of Dispute Resolution, CPR Institute for Dispute Resolution, The Florida Bar, Florida Academy of Trial Lawyers, Defense Research Institute

Background

John Upchurch is CEO of the mediation group of Upchurch Watson White & Max, a private mediation specialty firm with offices throughout Florida and Alabama. Among the first class of mediators to become certified in the state of Florida, Mr. Upchurch concentrates on the resolution of complex multi-party disputes, including commercial litigation, tort and product liability, and health law matters. He is a frequent speaker and writer on issues relating to dispute resolution, and advises corporations and government agencies on systems design for conflict management.

Mr. Upchurch was elected as the youngest Circuit Judge in Florida history in 1976, serving as Chief Judge of the 7th Judicial Circuit beginning in 1979. He received the "Most Outstanding Jurist" award from The Florida Bar in 1981. He was appointed by the Supreme Court of Florida as a charter member of the Supreme Court Committee on Mediation and Arbitration in 1989 and to the Panel of Distinguished Neutrals of the Center for Public Resources in 1993.

He served as President and Managing Partner of Cobb Cole & Bell of Daytona Beach following his service on the bench, before founding the mediation firm in 1996.